



Blackwood United Football Club

Sponsorship Opportunities 2025

The Blackwood United Football Club has over 200 members and has teams in both the junior and senior competitions. We've been operating since 2002 making us one of the most successful community clubs in the district.

Blackwood United Football Club (BUFC) thrives on bringing the community together through local sport and is determined to see more growth in 2025.

Email: blackwoodunitedfootballclub@gmail.com
Visit our website <https://www.blackwoodufc.com.au/>





Blackwood United Football Club

We want you!

The Blackwood United Football Club fosters the concept of using member and sponsor services whenever possible. This has resulted in strong relationships and benefits to all participants. It is our aim to provide value to our sponsors. We achieve this increased membership and participation rates, high exposure for brand awareness both inside and outside our clubrooms, our targeted social media and communication presence and ongoing acknowledgement of our valued sponsors.

We believe this will allow you to ultimately generate more business through promotion of your brand to a wider, community-based audience.

Supporting a community-based club is a rewarding experience and one we hope that you will be joining in season 2025. Sponsorship packages are outlined on the following pages. We have packages available to suit every marketing budget and can tailor sponsorship packages to address your business needs.

Please contact us to discuss any queries you may have.

President: Tania Haywood 0427 514 167

Treasurer: Toni Clothier 0400 347 723

Club Email blackwoodunitedfootballclub@gmail.com





Blackwood United Football Club

2025 Sponsor Options

*** All sponsorship packages are tax deductible.*

	Bronze Sponsor (up to \$250)	Silver Sponsor (\$250-\$500)	Gold Sponsor (\$500-\$1000)	Platinum Sponsor (\$1000-\$5000)	Diamond Sponsor (\$5000 +)
Acknowledgement in the club's newsletter and social media	✓	✓	✓	✓	✓
An invitation to the annual presentation event	✓	✓	✓	✓	✓
Business name and logo on our display board	✓	✓	✓	✓	✓
Home game round named after sponsor		✓	✓	✓	✓
Business boards/signage			✓	✓	✓
Ground signage (at sponsors expense)			✓	✓	✓
Blackwood United Football Club stubby holder				✓	✓
Opportunity for promotion on club apparel					✓
Playing shirt sponsor logo (only for 5yr pledge)					✓





Blackwood United Football Club

Diamond Sponsor: \$5000+

Please note: Diamond Sponsorship is tailored to suit your needs. Please contact us for details. This is an example of the Diamond Sponsorship benefits.

Acknowledgement in the club's newsletter and social media

BUFC produces a monthly newsletter to highlight games, or points of interest. Acknowledgement of your sponsorship will be promoted with your business information and logo in the newsletter. The newsletter is shared on our website and Facebook page, with individual social media posts created. At this level we will continue to promote your business throughout the season on social media.

An invitation to the annual presentation event

The annual presentation is held at the end of the season. A special sponsors table and formal acknowledgement in the thank-you speech. Opportunity to present, and/or naming privileges to an award.

Business name and logo on our display board

An A4 print out of your business name and logo will be displayed on our club notice board, which is located at the front of our clubrooms.

Home game round named after sponsor

BUFC will allocate a home game round, where we will promote your business as the sponsor for that round, highlighting your sponsorship to the club

Business boards/signage

BUFC will have simple A Frame signage fabricated with your business requirements (as discussed) and displayed at all home games.

Ground signage (at sponsors expense).

We will put out/hang sponsors signage (flags, metal signs etc) around our club grounds where applicable. The sign production is at the expense of the sponsor.

Blackwood United Football Club stubby holder

Stubby holders with club logo and sponsor logo added to club merchandise for purchase (max 20).

Opportunity for promotion on club apparel (dependent on agreement)

BUFC will negotiate the use of sponsor logo on club apparel such as hats, shirts etc.

Playing shirt sponsor logo (only for 5yr pledge)





Blackwood United Football Club

Platinum Sponsor: \$1000-\$5000

Please note: Platinum Sponsorship is tailored to suit your needs. Please contact us for details. This is an example of the Platinum Sponsorship benefits.

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Blackwood United Football Club

Gold Sponsor: \$500-\$1000

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Ground signage (at sponsors expense).

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Silver Sponsor: \$250-\$500

Please note: Silver Sponsorship is tailored to suit your needs. Please contact us for details. This is an example of the Silver Sponsorship benefits.

Acknowledgement in the club's newsletter and social media

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An invitation to the annual presentation event

The annual presentation is held at the end of the season. A special sponsors table and formal acknowledgement in the thank-you speech.

Business name and logo on our display board

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Home game round named after sponsor

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Blackwood United Football Club

Bronze Sponsor: up to \$250

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Business name and logo on our display board

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Thank you

We understand that our sponsors are a key ingredient to the success of the club, and we look forward to working alongside a range of businesses to help grow and create beneficial partnerships.

